

WOMEN **IN** RAIL

CONFERENCE:

June 8, 2023 - 11am-2pm EDT virtually.

SPONSORSHIP PACKAGE

The Railway Association of Canada (RAC) is pleased to offer the following sponsorship opportunities at its 2023 Women In Rail event. **Be sure to put your organization at the forefront of our growing movement.**

This year, our themes will focus on how to increase women representation in a male-dominated workforce and how women can negotiate more in regards to their career.

KEYNOTE SPONSOR	Maryam Monsef Founder and CEO, ONWARD	\$ 1500
PANEL SPONSOR	Women in Rail session - 4 panelists Two panel opportunities are available!	\$ 2500
GOLD SPONSOR	RAC will ensure that your company logo is affixed to all promotion materials, i.e., e-blasts, social media, conference program, and the dedicated event page for the Women in Rail event. We will also showcase your company logo on a slideshow during the conference and mention your sponsorship during the opening remarks.	\$ 5000
VIDEO SPOTLIGHT SPONSOR	Create a video highlighting what your company is doing in regards to gender diversity. The RAC will show this video during the event as well as add it to the Women in Rail resource page.	\$ 1000

APPLICATION FORM AND AGREEMENT FOR SPONSORSHIP

The undersigned organization commits to provide sponsorship to the Women in Rail Conference which will be held virtually from June 8, 2023.

COMPANY : _____ **NAME:** _____

ADDRESS : _____ **TITLE:** _____

CITY: _____ **STATE/PROV:** _____ **ZIP/POSTAL:** _____

PHONE: _____ **FAX:** _____ **EMAIL:** _____

PACKAGE SELECTION

Please select from the Sponsorship Opportunities Package and indicate which category/categories your organization wish to sponsor.

- | | |
|---------------------------------------|--|
| <input type="checkbox"/> Keynote | <input type="checkbox"/> Panel Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Video Spotlight Sponsor |

TOTAL SPONSORSHIP AMOUNT:

\$ _____ CAD _____

METHOD OF PAYMENT

- Visa Mastercard Amex

CARD NUMBER: _____

EXP. DATE: _____

Your selected sponsorship will be in accordance with entitlements listed in the Sponsorship Opportunities package. Once the payment is received, we will contact you or your designate if needed to coordinate your entitlements.

I certify that I am the duly authorized representative of the above-mentioned organization for the sponsorship pledge.

Please email this form, with payment, to: Janet Greene at jgreene@railcan.ca

Name: _____

Title/Position: _____

Signature: _____

Date: _____