

2022 SHORTLINE CONFERENCE



August 23-24, 2022
Sandman Signature Edmonton South
10111 Ellerslie Road SW

SPONSORSHIP PACKAGE

On behalf of the Railway Association of Canada (RAC), we would like to invite you to sponsor the upcoming Shortline Conference that is taking place in Edmonton from August 23-24, 2022.

Learn about how essential shortlines are to the Canadian economy by attending this not-to-be-missed event. Shortline railways are, on average, 3-4 times more fuel efficient than trucks and one unit-train of goods can remove upwards of 300 trucks from our congested roads. Not to mention that our members are also looking at renewable fuel sources to make this industry even more sustainable and environmentally friendly.

Shortline railways also perform a vital role in the rail-based supply chain, providing crucial first-mile, last-mile service that connects customers and rural economies to the world. In fact, approximately 20 per cent of carloads in Canada originate on a shortline railway.



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Railway Association
of Canada



SPONSORSHIP PACKAGE OPTIONS

Item	Cost	Benefits
Welcome reception August 23	\$2,500 CAD	Full visibility during the welcome reception Logo at food and beverage tables and mention in the conference program
Breakfast August 24	\$2,000 CAD	Logo at food and beverage tables and mention in conference program Thank you mentioned during the breakfast hour
Break August 24	\$1,000 CAD	Logo at food and beverage tables and mention in conference program
Lunch August 24	\$2,000 CAD	Logo at food and beverage tables and mention in conference program Thank you mentioned during the lunch hour

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Application Form and Agreement for Sponsorship

The undersigned organization commits to provide sponsorship
to the Shortline Conference being held in Edmonton, Alberta
from August 23-24, 2022.

Company: _____

Name: _____ Title: _____

Address: _____

City: _____ State/Prov.: _____ Zip/Postal: _____

Phone: _____ Fax: _____ Email: _____

Please check your method of payment:

Visa MasterCard AMEX

Card Number: _____ Exp. Date: _____

Please select from the Sponsorship Package and indicate which
category/categories your organization wish to sponsor:

1. _____

2. _____

Total Sponsorship Amount: \$ _____ CAD

Your selected sponsorship will be in accordance with entitlements listed in the Sponsorship Opportunities package. Once the payment is received, we will contact you or your designate if needed to coordinate your entitlements.

I certify that I am the duly authorized representative of the above-mentioned organization for the sponsorship pledge.

Name: _____ Position: _____

Signature: _____

Date: _____

Please email this form, with payment, to: Janet Greene at jgreene@railcan.ca