## 22 SHORTLINE CONFERENCE



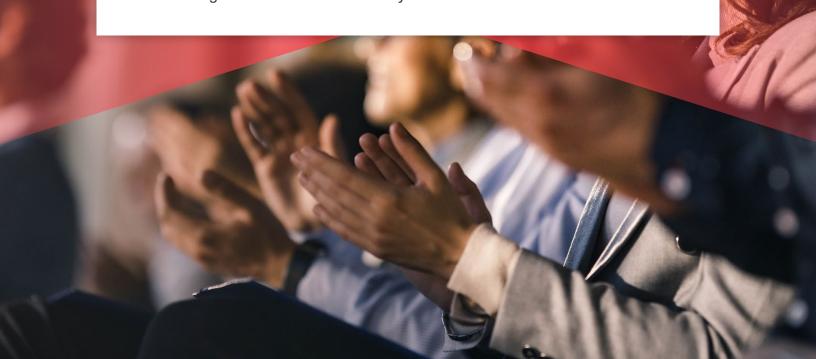
August 23-24, 2022
Sandman Signature Edmonton South
10111 Ellerslie Road SW

#### **₩** SPONSORSHIP PACKAGE

On behalf of the Railway Association of Canada (RAC), we would like to invite you to sponsor the upcoming Shortline Conference that is taking place in Edmonton from August 23-24, 2022.

Learn about how essential shortlines are to the Canadian economy by attending this not-to-be-missed event. Shortline railways are, on average, 3-4 times more fuel efficient than trucks and one unit-train of goods can remove upwards of 300 trucks from our congested roads. Not to mention that our members are also looking at renewable fuel sources to make this industry even more sustainable and environmentally friendly.

Shortline railways also perform a vital role in the rail-based supply chain, providing crucial first-mile, last-mile service that connects customers and rural economies to the world. In fact, approximately 20 per cent of carloads in Canada originate on a shortline railway.



# SHORTLINE CONFERENCE



#### **SPONSORSHIP PACKAGE OPTIONS**

Item	Cost	Benefits	
Welcome reception August 23	\$2,500 CAD	Full visibility during the welcome reception  Logo at food and beverage tables and mention in the conference program	
Breakfast August 24	\$2,000 CAD	Logo at food and beverage tables and mention in conference program  Thank you mentioned during the breakfast hour	
Break August 24	\$1,000 CAD	Logo at food and beverage tables and mention in conference program	
Lunch August 24	\$2,000 CAD	Logo at food and beverage tables and mention in conference program  Thank you mentioned during the lunch hour	





### **Application Form and Agreement for Sponsorship**

The undersigned organization commits to provide sponsorship to the Shortline Conference being held in Edmonton, Alberta from August 23-24, 2022.

Company: _					
Address:					
City:	State/Pro	V.:	Zip/Postal:		
Phone:	Fax:		Email:		
Please check your method of payment:					
Visa	MasterCard AM	EX			
Card Number	:		Exp. Date:		
Please select from the Sponsorship Package and indicate which category/categories your organization wish to sponsor:  1					
Total Sponsorship Amount: \$ CAD					
Your selected sponsorship will be in accordance with entitlements listed in the Sponsorship Opportunities package. Once the payment is received, we will contact you or your designate if needed to coordinate your entitlements.					
sponsorship ple		resentative of the above	e-mentioned organization for the		
Name: Position:					
Signature:					
Date:					

Please email this form, with payment, to: Janet Greene at jgreene@railcan.ca