



THE RAILWAY ASSOCIATION OF CANADA: A STRONG ADVOCATE FOR CANADA'S RAIL SECTOR

Since 1917, The Railway Association of Canada (RAC) has advocated on behalf of Canada's rail sector. First established to ensure the efficient movement of troops and supplies during the First World War, RAC—and the services it provides—remains just as relevant today as the day the association was formed.

Working together to build a stronger rail industry

Our mission is simple: to advance the interests of Canada's rail sector. We advocate on behalf of the country's Class 1 and shortline freight railways, as well as intercity, commuter and tourist railways. We also have a growing number of associate members—railways that operate exclusively on industrial sites (industrial railways), and suppliers that provide essential products and services to railways in Canada.

RAC works with regulators, governments and communities across the country to make sure the rail sector's views are heard, and the issues that matter most to our members are addressed. We represent the

sector when new federal legislation and regulations are drafted, and defend its position on a range of issues at all levels of government. We also provide outreach, research and public education to raise awareness about the industry's commitment to safety and environmental performance, and the critical role the rail sector plays in Canada's economy and in the lives of its citizens.

By bringing together the diverse players within the industry, we work to ensure that Canada's rail sector remains globally competitive, sustainable, and most importantly, safe.



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Making safety an industry-wide priority

RAC offers its members the tools they need to improve safety, and ensure that it is the driving force in all of their planning, decision-making, and day-to-day operations. We oversee the development of rail safety rules and technical standards, and publish circulars to keep members up-to-date on safety best practices.

RAC also provides its members with training, outreach and response services to help them meet the challenges of handling and transporting a variety of products, including dangerous goods. RAC's Mechanical Services Team offers members and their customers direct support and instruction on the correct loading of freight cars. RAC's Dangerous Goods (DG) Team provides inspection and auditing services for chemical, energy and railway facilities, to ensure that railcars and other containers carrying dangerous goods comply with regulations. DG Team members are also stationed at strategic points across Canada—in Toronto, Montreal, and Edmonton—and are on-call 24 hours a day, seven days a week, to assist in the case of an emergency.

Offering the services you need to succeed

To remain competitive in today's world, you need the right tools. By joining RAC, members get the support and guidance they need to succeed and grow. Membership means you'll have the opportunity to collaborate with key stakeholders so that you can better address the challenges and issues that impact your rail operation—and your bottom line.

You'll also benefit from a range of services tailored to your company's needs and interests, such as:

- training and technical support on dangerous goods handling;
- training on railcar loading and damage prevention;
- assistance with rules development;
- community relations; and
- support to make railway operations safer and more sustainable.



Forging relationships with communities from coast to coast

One of RAC's goals is to build stronger relationships between the association's members and the communities in which they operate. We have a wide range of outreach initiatives in place to ensure that railway workers, residents, community leaders, government officials and first responders are aware of the proactive steps the industry is taking to be both safe and sustainable.

Operation Lifesaver, a national public-safety program funded by RAC and Transport Canada, works in communities across the country to educate the public about how to prevent serious injuries or deaths as a result of collisions with trains and trespassing incidents on railway property. By joining RAC, members can take advantage of the program's educational material, as well as the more than 500 presentations Operation Lifesaver makes to schools, youth clubs, driver associations, snowmobile clubs, and other community groups each year.

Through the Transportation Community Awareness and Emergency Response (TRANSCAER®) initiative, RAC also works with municipal officials, first responders and residents in communities along transportation routes to ensure they know about the products being transported through their communities.

RAC's Proximity Initiative, developed in partnership with the Federation of Canadian Municipalities, also helps to prevent problems from arising in communities with rail operations, and to resolve any challenges faced by municipalities, developers and railways.



Working together to create a more sustainable industry

Environmental stewardship is a priority for the rail sector and for RAC. That is why we are continuously working with our railway members to help them make their operations as sustainable as possible.

RAC tracks the key environmental issues affecting railways to better coordinate industry and government initiatives, respond to regulatory actions, and promote rail as Canada's "green" transportation choice. By becoming a member, RAC can help your organization to leverage its safety and environmental records, enhance its reputation, attract customers and improve relationships with local governments.

RAC's Locomotive Emissions Monitoring (LEM) Program tracks the progress that Class 1 freight and intercity railways have made towards meeting Transport Canada's greenhouse gas (GHG) emissions intensity reduction targets. Since 1990 alone, Canadian freight and passenger railways have reduced their GHG emissions intensity by more than 40 percent, despite increased rail traffic.



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Joining RAC opens the doors to a wealth of opportunities

By becoming a RAC member, you don't just benefit from the association's core services and programs, you'll also have the opportunity to provide direction and guidance on RAC's submissions to governments, as well as safety standards, best practices, and rules.

Associate membership gives industrial railways and suppliers access to other key players in Canada's rail sector. You'll be invited to attend RAC's events at reduced rates, where you can participate and engage with senior railway and government officials.

All of our members are also kept up-to-date on what is happening in the North American rail industry through RAC's daily newsletter, regular reports on Parliament Hill activities, and the association's magazine, *Interchange*. Associate members are offered reduced advertising rates in RAC's newsletter and magazine, and can have their organization profiled in these publications so that members across the country can learn more about what they do.

Both members and associate members also have access to our members' website where they can access reports, rules and regulations, speeches, articles, presentations, and a calendar of events of interest to the railway sector. Simply put, we give you the information you need to succeed.

RAC Industrial Railway Membership Benefits

	Benefit	Silver	Gold
Core Benefits	Advertising Discounts	✓	✓
	RAC conference discounts	✓	✓
	Visibility on RAC website	✓	✓
	NEW! Members Directory inclusion & hard copy	✓	✓
	RAC members access	✓	✓
	RAC daily & monthly newsletters	✓	✓
	Access to RAC members-only website	✓	✓
	NEW! Inclusion on RAC Electronic Atlas	✓	✓
TDG Training, Inspections, Courses & Conferences	Discount on TDG services, courses and training	✓	✓
	Preferred rate for JIBC course	✓	✓
	Advance course registration	✓	✓
	Access to RAC webinars	Registration Fee	Free
Operational Rules & Facility Assistance	Operational Rules Development assistance	✓	✓
	Carloading standards training	Registration Fee	Free
	Proximity guidelines adaptation assistance		✓
	Participation in RAC industrial railway operation standards development		✓
Community Relations & Outreach	Operation Lifesaver Director resources		✓
	RAC TDG representatives & Training Tank Car access		✓
	Rail safety print materials		✓
	TRANSCAER event programming		✓
Sustainability	RAC Director of Sustainability access		✓
	Rail Infrastructure Program funding application assistance		✓
	RAC environmental management system development		✓
Additional Gold Member Benefits	Exclusive web & print advertising discounts		✓
	Conference ad space & acknowledgement		✓
	RAC event speaking/moderating opportunities		✓
	First access to policy & regulatory updates and info		✓

**So what are you waiting for?
Join the Railway Association of Canada today
—there is strength in numbers!**

For more information about RAC membership, please contact:

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